**\*\*\*READ THIS FIRST\*\*\***

**THANK YOU!**

***Thank you so much for helping spread the word about the 2017 Symposium. Your help will be invaluable in getting the word out will help inspire and motivate those impacted by your organization. Attached you will find a comprehensive guide to promoting your group’s participation and promoting the event as a whole.***

**We want as many people to attend as possible!**

The *Race, Place & Diversity 2017 Symposium: Our Past, One Future* is a series of events which includes the daytime panel discussion and breakout sessions for paid registrants only (11/16, 11AM – 4:30 PM), the evening Town Hall which is open to the public (11/16, 6:30 PM – 8:00 PM), and our new *Race, Place & Diversity Award Dinner* the following evening (11/17, 7:00 PM – 9:30 PM).

Your Community Group promotion package includes:

* Graphic and text for inclusion in your email marketing (*text is included in the social media guide)*
* Flyer for electronic or print distribution
* A social media guide with links, hashtags, and sample posts

**SPECIAL DISCOUNT:** As our way of thanking you for helping to tell others of the 2017 Symposium, we are offering you **TWO Symposium Session tickets at 20% discount for only $48 each.** Your discounted tickets include lunch and full access to the breakout sessions and panel wrap-up. Simply register for discount tickets at <https://www.kcfaa.org/symposium-discount/> or contact Pam Hausner at pam@kcfaa.org or 816-471-6003, ext. 4.

If you have any questions or need something unique for your promotion needs, please contact Pam Hausner, pam@kcfaa.org, 816-471-6003 ext. 4.